CPOTRAC

Products suite from WNS Denali

Integrated Digital enablers that connect the dots within your procurement ecosystem, by integrating AI and digital technologies with your Human Intelligence.

At WNS Denali we help our clients build an integrated Procurement Ecosystem that creates more value and outperforms the market.

Today more than ever before, digital technologies play a critical role to connect the dots within this ecosystem, by integrating AI and digital technologies with Human Intelligence (HI).

CPOTRAC complements and extends your existing Source to Contract and Procure to Pay procurement platforms. The digital enablers in CPOTRAC make the procurement operating model more frictionless and efficient, provide actionable insights from internal data, knowledge and market intelligence, and support the needs of the next-generation category manager.

Challenges for a procurement ecosystem

Procurement leaders across enterprises are faced with the challenge of choosing right the path for digital transformation and having the technologies in place for the procurement function to become efficient and effective. Yet when the rubber meets the road, the adoption and business impact remain elusive.

> **Insight:**
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> **90%** of CPO's indicate that Digital Transformation is a high priority, but only **28%** report great adoption.

Even as organizations establish a foundation of core procurement platforms, gaps that are not addressed within the procurement ecosystem are creating barriers that must be addressed effectively and on priority:

Inefficient Operating Model is difficult for stakeholders to engage, lacks agility to address changing market conditions, and fails to deliver the full potential value for the business.

Under-leveraged Data and Intelligence: due to overwhelming amount of procurement data, and external market information. That makes generating proactive and timely insights for your procurement teams difficult.

Unmet Category Manager Needs: The category manager plays a key role in strategic procurement and must interact with numerous systems, data and information streams. And they need digital solutions to help them connect these dots and complement their Human Intelligence.
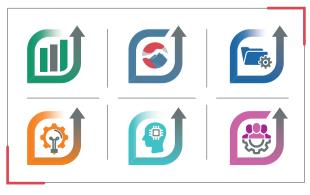
What CPOTRAC offers

CPOTRAC suite of digital procurement products are built to address the critical needs of today's procurement professionals in a novel way that transforms their Procurement ecosystem while helping them to overcome the barriers and address the gaps in their ecosystem.

Key Features of CPOTRAC

- Common User experience and seamless access across products
- Integrates external data and systems and interoperable across the suite of products
- Modular and customizable to meet clients where they are on their digital journey

CPOTRAC - Products suite from WNS Denali

CPOTRAC products suite consists of:

PIA — our Procurement Intelligent Assistant, is a Conversational AI based digital assistant that engages with stakeholders across the ecosystem to provide buying guidance, real-time status updates and answer procurement policy queries.

INSIGHTRAC — is a holistic procurement analytics platform that brings visibility, generates actionable and predictive insights, accelerates sourcing and savings opportunities, and augments category strategies by connecting all your procurement data.

INTELLITRAC — uses AI to intelligently curate and extract market intelligence for category managers from a sea of unstructured market information.

KNOWLEDGETRAC — is a one-stop procurement knowledge platform, that connects category and market intelligence, promotes sharing of best practices and collaboration within your global procurement teams.

PROJECTRAC — lies at the heart of the procurement operating model with end-to-end procurement project tracking and portfolio management, savings tracking and stakeholder performance management.

CATEGORYTRAC — leverages the integrated power of CPOTRAC products and client systems to connect key market intelligence and category knowledge, project portfolio data and analytics and intelligent notifications in one place to provide timely insights and an actionable workspace for category management.

CPOTRAC in action

Digital enablement of a strategic procurement ecosystem at a global CPG client

Our client, was looking to build upon their Source to Pay platforms to facilitate the next generation of their strategic category management and bring global synergies.

The full CPOTRAC suite of products are enabling a more efficient, effective, and category-driven procurement operating model. They provide a central platform for sharing critical information across regions, enhanced proactive and predictive intelligence and analytics, supporting the continued evolution of category management within the organization.

Digitally-Enabled Ecosystem Building for US healthcare insurance provider

The client was looking to make a rapid transformation from a largely manual procurement function and worked with WNS Denali to implement a new organization design, process and operating model overhaul and digital roadmap. We helped the client with their P2P platform optimization and change management, and implemented CPOTRAC solutions for their early evolution. This included our PIA digital assistant to make the stakeholder engagement more frictionless. And also, ProjecTRAC to automate the new procurement operating model that was deployed to support the new strategic procurement team.

CPOTRAC is part of WNS Denali's overall digital solutions that help clients with their digital strategy and transformation roadmaps, optimize and manage their existing technology investments, and to enhance their digital ecosystems using proprietary and partner technologies.

We invite you to learn more about how CPOTRAC helps to connect the dots in your procurement ecosystem by providing the AI that complements your Human Intelligence.

Contact US

WNS Denali