KNOWLEDGE TRAC
a CPOTRAC Suite Product

KnowledgeTRAC is a cloud-based intelligent procurement knowledge solution that centralizes organization-wide knowledge, augments it with market intelligence and provides a collaboration platform for new-age organizations.

The challenges of knowledge loss due to talent movement, fragmented knowledge systems and lack of relevant market insights are effectively resolved with KnowledgeTRAC. It improves knowledge retention within the organization by simplifying knowledge access and management activities. Centralization of knowledge such as best practices, case studies, templates, etc. along with the flexibility to configure it as per your knowledge requirements makes it an ideal solution for transforming your procurement knowledge into a strategic asset.

Supported by an intelligent engine for transforming unstructured data into meaningful insights, KnowledgeTRAC simplifies integration with external data sources for gathering key market insights and facilitates building an engaging knowledge ecosystem for your global procurement team.

Why KnowledgeTRAC?

Continuous knowledge enrichment & retention

Make knowledge, best practices, collaboration available globally for reducing knowledge loss and building a strong knowledge-based culture

Build cohesive and high performing teams

Allow global category teams to easily engage with other team members, share best practices, access category knowledge and empower them with relevant information for achieving desired outcomes

Empower knowledge management teams

Facilitate conversion of knowledge into a strategic asset by simplifying processes and empowering teams with key metrics and analytics

Upskill talent

Improve talent onboarding and upskilling initiatives along with supporting procurement teams with relevant and timely market insights

Key Features of KnowledgeTRAC

Procurement and category knowledge management

- Self-service capabilities for simplifying knowledge management activities
- Capability to centrally manage organizational knowledge
- Configurability as per client category taxonomy for better knowledge management

Collaboration

- Discussion forums for global category team collaboration and best practice sharing.
- Capability to share global event details along with news, articles and other information among the procurement team

Market Intelligence

- Real-time news feed
- Commodity indices tracking
- Relevant market insights derived from diverse data sources and delivered through periodic (or on-demand) market intelligence reports

Notification and alerts management

Activate/deactivate notifications and notification types as per preference

Interests and personalization

- Personalized content recommendations for simplifying knowledge access
- Bookmark knowledge pages and show interest in news posts, discussion topics, knowledge pages, etc.

Data Analytics

- Simplified reporting capabilities
- Real time knowledge usage and content reports

Access management

Role-based access for improving knowledge access and management
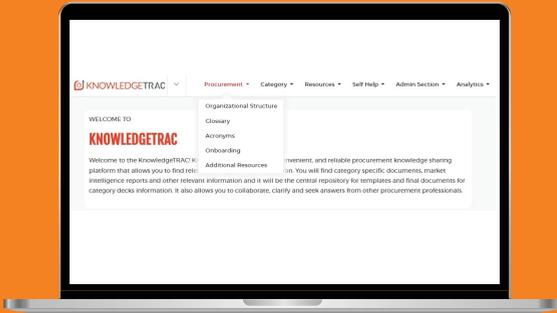
KnowledgeTRAC in Action

Fortune 500 FMCG organization. The main objective of the client's procurement team was to streamline knowledge sharing and gain key market insights through an intelligent and intuitive solution. KnowledgeTRAC provided an interactive and engaging platform for knowledge management along with delivering relevant and timely market insights, resulting in improved category management and a more cohesive global team for our client.
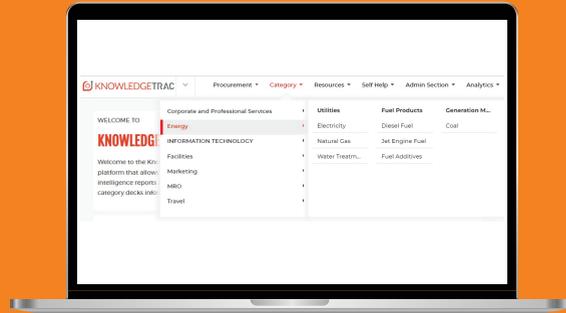
Global procurement services organization. The client's team aimed at deploying a customizable solution for evolving knowledge needs. KnowledgeTRAC helped in standardizing and centralizing internal knowledge along with simplifying knowledge management activities. It reduced the onboarding cycle and improved the operational efficiency of our client's team.
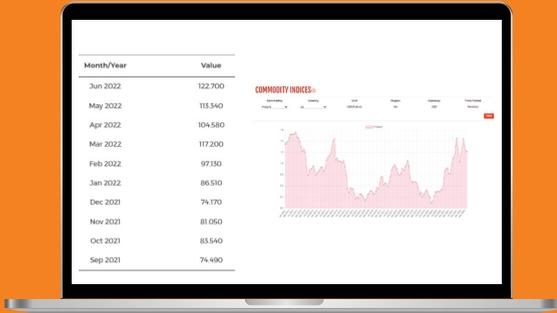
KnowledgeTRAC Glimpses

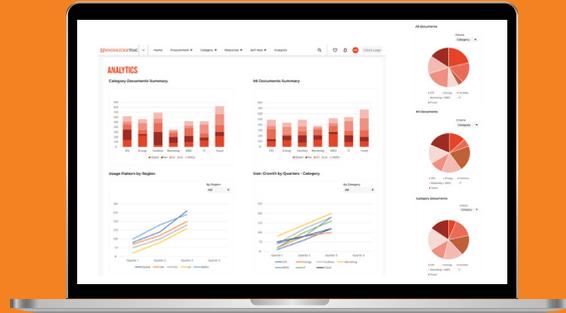**Structured procurement and category knowledge for simplifying knowledge consumption**

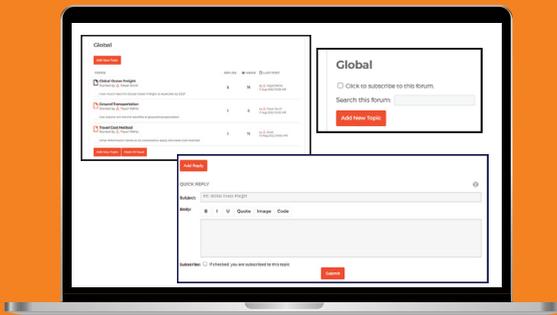**Configurable category taxonomy and knowledge architecture**

Commodity trends across regions for supporting cost factor analysis
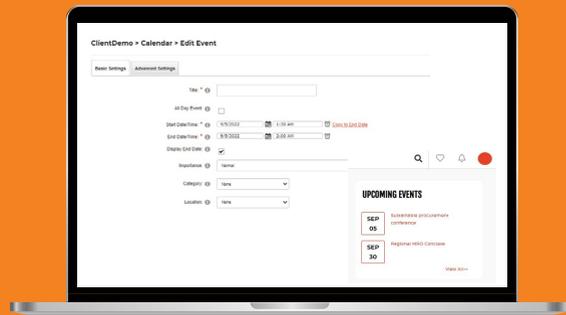

Analytics module for tracking key metrics related to available knowledge and usage patterns

Discussion Forums for encouraging collaboration and improving knowledge retention for future reference

Calendar feature for showcasing organization / industry wide events to procurement teams

Contact US

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